

User & Installation Guide of Blogs Pro



Overview

Want to add a dedicated Blog section to your Magento store?

Bloggging is an effective marketing strategy these days. However, it demands additional time and resources to manage a blog. The primary issue is the ineffectiveness of such blogs in terms of SEO. Moreover, Magento doesn't offer a blogging solution by default. All this leads to poor performance of your online store and restricts it from reaching the desired objectives.

The experts at Tech9logy Creators identified this problem and came up with the ultimate solution- the Blogs Pro extension. Boost your website traffic and sales

with this powerful tool's SEO settings and product catalog coss-integration. Our extension lets you create visually stunning blog posts and boost engagement with Facebook comments. Displays recently published blog posts related to each category.

Installation

The installation process for Blogs Pro is kept simple to make it handy for non-tech personnel. There are two methods to install our extension- Manually and Using the Composer. Here are the detailed steps concerned with the Installation-

1. From the Zip file (Manually)

- Unzip the zip file in ``app/code/``
- Enable the module by running ``php bin/magento module:enable Tech9logy_Blog``
- Apply database updates by running ``php bin/magento setup:upgrade``
- Flush the cache by running ``php bin/magento cache:flush``

1. Using Composer

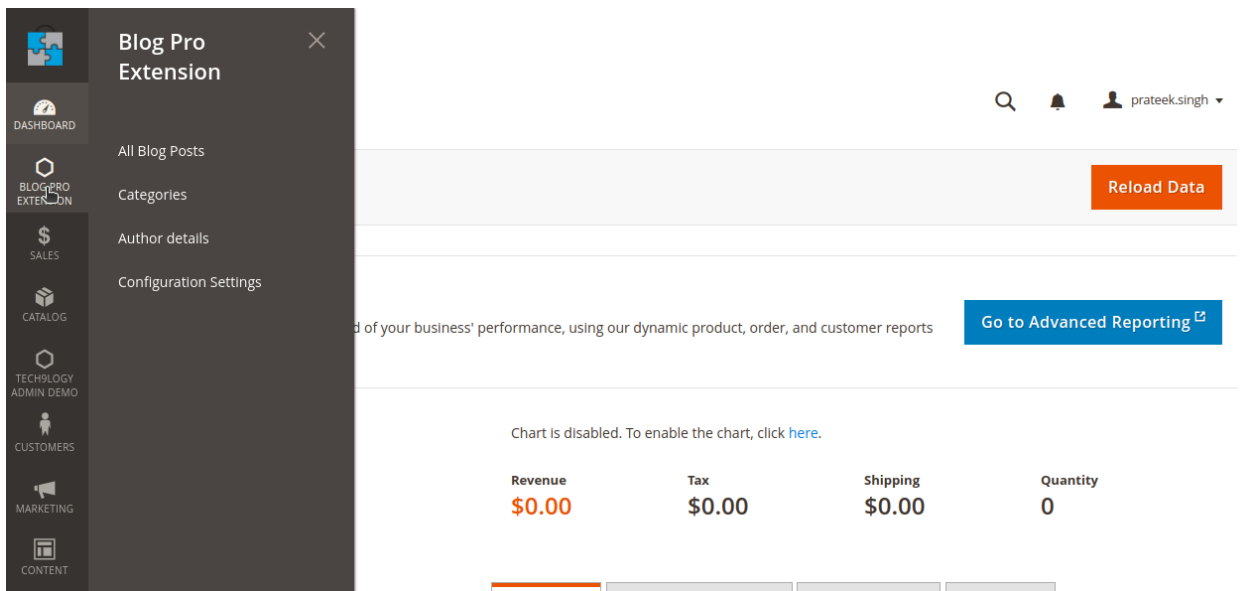
- Make the module available in a composer repository for example:
 - private repository ``repo.magento.com``
 - public repository ``packagist.org``
 - public github repository as vcs
- Add the composer repository to the configuration by running ``composer config repositories.repo.magento.com composer https://repo.magento.com/``
- Install the module composer by running ``composer require tech9logy/module-blogspro``
- Enable the module by running ``php bin/magento module:enable Tech9logy_Blog``
- Apply database updates running ``php bin/magento setup:upgrade``

- Flush the cache by running ``php bin/magento cache:flush``

Configuration and Settings

Here are simple steps to follow to configure the settings as per your preferences of our Blogs Pro extension-

- Go to your Magento 2 Dashboard and click on 'Blogs Pro Extension'.



The screenshot shows the Magento 2 dashboard with the 'Blog Pro Extension' sidebar menu open. The sidebar menu includes options for 'All Blog Posts', 'Categories', 'Author details', and 'Configuration Settings'. The main dashboard area displays a summary table with the following data:

Revenue	Tax	Shipping	Quantity
\$0.00	\$0.00	\$0.00	0

- From the given options, click on Configuration Settings. You need to enter a few details to use the functionalities of this extension. Here are the steps for configuring our Blogs Pro extension-

Page Layout

Menu Title
[store view]

This text will be displayed on the top header

Blog Title Name
[store view]

Date Format
[store view]

Enter the Date Format to be Displayed above each blog. For eg- d/m/Y, m/d/Y.

Footer Link Title
[store view]

This text will be displayed on the bottom footer link

1. Page Layout

- **Menu Title-** Write the title for the blog section. It will be displayed on the top header. You can also customize this field later.
- **Blog Title Name-** Enter the blog title displayed collectively for all the blog categories listed on your store.
- **Date Format-** Change the date format for blogs as per your preferences from this option. For example- you may select the date format as *DD/MM/YY*, *YY/MM/DD*, or *MM/DD/YY*.
- **Footer Link Title-** Enter the text you want to display on the page footer for the blog section of your store. You can also change it later as per your preferences.

2. Customized Functionalities

Customized Functionalities

Enable Navigation Menu
[store view]

This will display a drop down menu along with the top header

Enable excerpts on list page
[store view]

Enable this option to display excerpts on the blog page

Limit Content Character size
[store view]

Customize the excerpt character limit from here

- **Enable Navigation Menu-** Choose whether you want to display a drop-down menu along with the top header elaborating on different blog categories.
- **Enable excerpts on the list page-** Enable this option to display a short extract of published blogs on the blog list page.
- **Limit Content Character Size-** Set the maximum content character size limit for blog excerpts from here.

3. Search Engine Optimization

- **Base URL-** Enter the text you want to display in the URL when someone visits the blog section on your Magento store.
- **Base Meta Title-** Enter a specific meta title for the blog section to be displayed on the SERPs.
- **Base Meta Description-** Write the meta description that will brief users on the content on your blog section page.

Search Engine Optimization

Base URL <small>[global]</small>	<input type="text" value="blog"/>
	This will be added to the default URL
Base Meta Title <small>[store view]</small>	<input type="text" value="Blogs"/>
Base Meta Description <small>[store view]</small>	<input type="text" value="Magento Blog"/>
Base Meta Keywords <small>[store view]</small>	<input type="text" value="Blog"/>
URL Suffix for Posts <small>[store view]</small>	<input type="text" value=".html"/>
	The chosen file format will get added to the URL
URL Suffix for Categories <small>[store view]</small>	<input type="text" value=".html"/>
	The chosen file format will get added to the URL

-
- **Base Meta Keywords-** Enter the specific meta tags for your blog section that will tell Google about your page content.
 - **URL Suffix for Posts-** Pick a file format for blog posts to be added at the end of the URL. For eg- .html or .pdf or .com.
 - **URL Suffix for Categories-** Determine a file format for blog categories to be added at the end of the URL. For eg- .html or .pdf or.com.

4. Social Media Comments

Social Media Comments



Platform
[store view]

Facebook	▲
Disable comments	
Facebook	

- **Platform-** Choose whether you would like to interact with your customers using Facebook comments or not. Select Facebook to enable this option.

5. Sharing

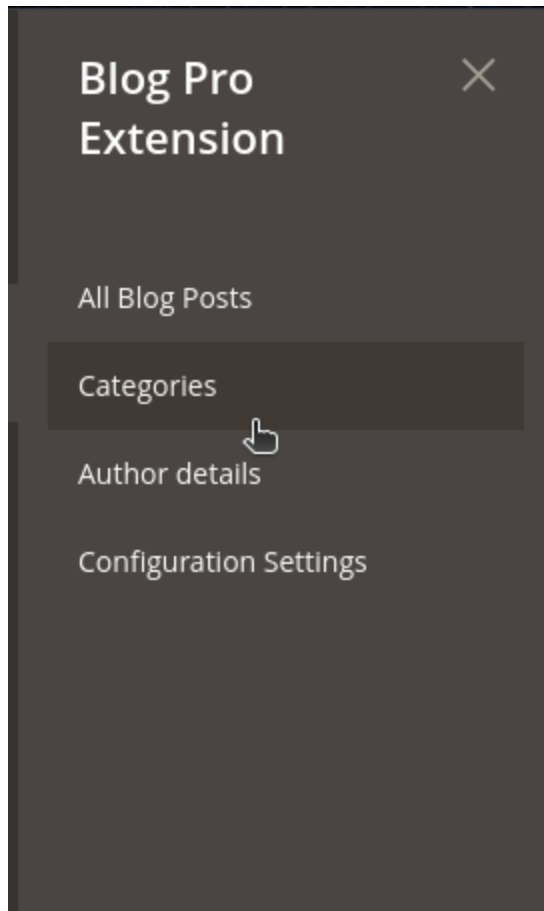
Sharing

Enable Sharing Buttons
[store view]

Yes	▼
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- **Enable Sharing Buttons-** Enable this option to allow visitors to share your blogs via different social media platforms.

Once you're done with the above configuration, let's add categories to the blog section. For this, you need to browse through the "Categories" page in the backend.



On reaching the **Categories** page, you'll observe some existing categories on your blog page. You can edit the name of these parent categories by clicking on any category name.

Further, you can choose to add a child category to the existing ones. To do this, click on the "Add new" option in the top right corner. You are required to fill in below mentioned details-

New Category

Reset Save

Search Engine Optimization

Title *

Parent Category * great
 Blogs
 salesfgdfgdgd
 Android
 Testing
 outstanding
 Wordpress
 Node.js

Status

Order

1. **Title-** Enter the title of the child category here.
2. **Parent Category-** Choose the parent category for the newly added child category.
3. **Status-** Set status as enabled to add this new category.
4. **Order-** Rank the number to display a category on the top menu bar.

After filling in these details, add the SEO details of the category and finally click on Save to create a new category.

You can also view the list of authors for your blog post by clicking on Blogs Pro followed by Author details.

How to Add a New Blog?

Now that you're all set with the configuration and categories, it's time to start adding blogs to your store. For this, you need to visit **All Blog Posts** in the backend. You can manage all your blog posts from this section by choosing to edit or delete blogs as per your preferences.

Blog Pro Extension

- All Blog Posts
- Categories
- Author details
- Configuration Settings

All Blog Posts

🔍 🔔 👤 prateek.singh

Add New Blog

Search by keyword 🔍

Filters | Default View | Columns

Actions 6 records found

20 per page 1 of 1

ID	Title	Status	Author	Published On	Action
5	The steps to starting an ecommerce business can vary depending on factors like what you want to sell.	Published	Advanced order Grid	Jul 14, 2023 10:54:00 AM	Edit Delete
3	A brief history of Lorem Ipsum In layman's terms, Lorem Ipsum is a dummy or placeholder text.	Published	Prateek Singh	Jul 14, 2023 4:12:00 PM	Edit Delete
4	Loremaster is obsessed with knowledge and research. Compared to the angelic Azazel however,	Published	Social Share	Jul 21, 2023 10:19:00 AM	Edit Delete

Click on the Add New Blog option to create a new blog. Here are the details you need to enter on the following page-

The screenshot shows the WordPress 'Add New Post' form. The left sidebar contains the following fields: Status (dropdown), Published on (calendar icon), Author (dropdown), Pin Featured Post at the Bottom (radio button), Categories (dropdown), Store View (dropdown with 'Main Website Store' selected), and Featured Image (upload button). The main content area has a Title field, a large Content area with a drag-and-drop interface, an Excerpt field, Search Engine Optimization options, and fields for URL Key, Meta Title, Meta Description, and Meta Keywords. At the bottom, there is a Related Products section with an 'Add Related Products' button.

- 1. Title-** Fill in the topic of the blog to be added.
- 2. Content-** To add content to the blog, you need to open the content section and drag-drop the text element to start typing. You can also copy-paste or drag-drop the content. The excerpt (with the character limit set in customization) will be created by default using this content only in case you don't enable it from the options.
- 3. Status-** You can set the status of the blog as Draft, Pending Review, or Published.
- 4. Published on-** Enter the date & time of the current blog post.
- 5. Author-** Select the author name from the list of options added from the Author Details section.

- 6. Pin Featured Post at the Bottom-** Enable this option to pin featured posts at the bottom of the blog post. You can't add featured posts with less than three published blogs on your store.
- 7. Categories-** Pick the category you would like to add this new blog post to. Only the added categories will be displayed in this section. To add more categories, visit the categories section at the backend.
- 8. Store View-** Set the store view as per your business preferences. You can choose from Default Store View or All Store View.
- 9. Featured Image-** Add a featured image of the blog post to be displayed on the top of your blog.
- 10. Excerpt-** Add related excerpts of this blog post. You need to add a brief about the blog post here. Avoid adding whole content here.
- 11. URL Key-** Enter the URL of the blog to be published here. Try to avoid white spaces in the blog URL.
- 12. Meta Title-** Write the title for the blog section that will be displayed on the SERPs.
- 13. Meta Description-** Fill in the description of your blog that will be displayed below the meta title on the SERPs.
- 14. Meta Keywords-** Enter the specific meta tags for your blog section that will tell Google about your page content.
- 15. Related Products-** Enable this option and click on Add Related Products to select specific products to be displayed along with your blog post. Always prefer adding products that are related to the blog post.

After adding the necessary information, click on Save to add a new blog post to your Magento store.

How does it Work on the Front end?

When the customer visits your Magento 2 store, they need to scroll down to the Blogs section in the footer menu.



Voyage Yoga Bag

\$100.00



Summit Watch

\$54.00

[Privacy and Cookie Policy](#)

[Search Terms](#)

[Advanced Search](#)

[Orders and Returns](#)

[Contact Us](#)

[Blogs](#)

Alternatively, customers can also go to the navigation bar and choose the category.



On visiting the blog page, they can find useful information like the published date, publisher's name, and comments on each blog post. The blog home page will also display the category to which you have added a particular blog.

[Home](#) > [Extension Blog](#) > [Demo](#) > [tesingblogs](#) > [sales](#)

sales

So, isn't managing a blog the best idea to do it? Magento blog has some distinctive features

📅 23/08/2023 👤 labham vishwakarma 💬 1 Comments



Magento 2 blog is an extension that allows you to manage your store together with a blog from one place without having to rely on any second platform. There's no need to install WordPress or other platforms additionally in order to have a blog on the Magento store. It is a professional marketing tool with the best SEO practices for attracting more customers through generating awesome content. Posts, categories, tags, comments, and

You'll also find social sharing options below the added excerpt of your blog post.

So, isn't managing a blog the best idea to do it? Magento blog has some distinctive features

📅 23/08/2023 👤 labham vishwakarma 💬 1 Comments



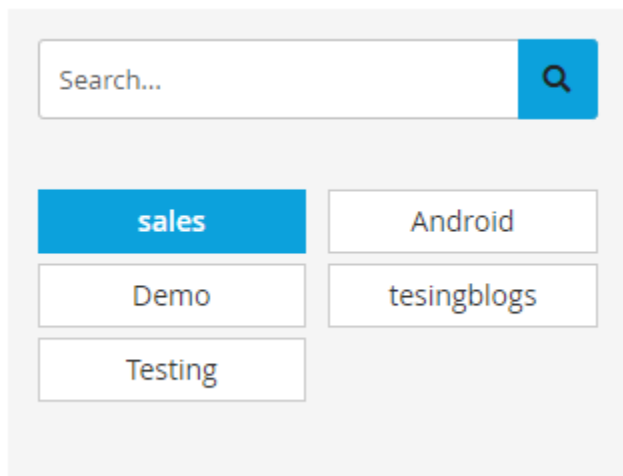
Magento 2 blog is an extension that allows you to manage your store together with a blog from one place without having to rely on any second platform. There's no need to install WordPress or other platforms additionally in order to have a blog on the Magento store. It is a professional marketing tool with the best SEO practices for attracting more customers through generating awesome content. Posts, categories, tags, comments, and authors can be easily managed directly from the Magento admin panel. You can also use Magento Blog to create a news section on your store.

[Read more..](#)

📁 Blogs, sales, Android , tesingblogs, Testing



You can also filter specific categories by entering the name in the search bar.



Customers need to scroll down to get the Featured posts of the blog. This will only be visible after adding at least three blogs.

Featured Posts



Whether you're writing a short article for your blog or creating an infographic for content marketing,



A brief history of Lorem Ipsum In layman's terms, Lorem Ipsum is a dummy or placeholder text.



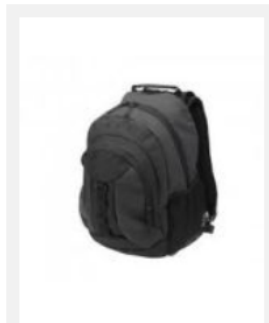
Loremaster is obsessed with knowledge and research. Compared to the angelic Azazel however,

On opening a specific blog, customers must scroll down to find a Related Products section displaying the products you added in the backend.

Related Products



Summit Watch
\$54.00



Voyage Yoga Bag
\$100.00



Foam Jacket
\$800.00



Mens Jacket
\$700.00

Customers can find the Facebook comments section towards the end of the blog page. Here, visitors can log in with their account to add their comments.

1 comment



Add a comment...



Labham Vishwakarma

testing

[Like](#) · [Reply](#) · 1w

 Facebook Comments Plugin

Customization

You can also connect with our [experts to request customization](#) for this extension. A few options that you might consider for our Blogs Pro extension include-

- Adding relevant tags to the blog posts,
- Adding an advertisements section to the blog posts,
- Creating a user role to publish only blog posts on your store,
- Allowing users to edit color text and font styles of blog topics,
- Adding the author image next to the author's name,
- Opting for more sharing icons for blog sharing.

For any query or customization concern, feel free to connect with our expert via [Skype](#) or email support at support@tech9logy.com

Live Assistance

[Skype](#)

support@tech9logy.com

FAQs

Ques: What is Blogs Pro Extension?

Ans: Blogs Pro is an exclusive extension developed by Tech9logy Creators that lets you add SEO-friendly blogs to your Magento store.

Ques: Is Blogs Pro compatible with the latest version of Magento 2?

Ans: Yes, Blogs Pro is designed to be compatible with the latest versions of Magento 2.

Ques: How can this extension boost sales on my Magento 2 store?

Ans: Blogs provide detailed information about the feature or use case of a product. When the customer feels satisfied with it, they can directly go to the product page from the related products option. This will drastically improve sales of your Magento 2 store.

Ques: How can I display the featured blogs section on my blog posts?

Ans: You need to enable the Pin Featured Post at the Bottom option while publishing your blog. It will automatically display the featured blogs section once you upload three or more blog posts on your Magento store.

Ques: How can I manage the SEO of my blogs?

Ans: Managing your blogs' Search Engine Optimization is easy with our extensions. We have provided all the necessary SEO options like meta titles, meta descriptors, meta keywords, and URL suffixes.

Ques: Does Blogs Pro support social sharing and comments?

Yes, Blogs Pro includes social sharing buttons to promote your content on different platforms, and it supports Facebook comments to encourage engagement and interaction with your audience.