



***User & Installation Guide for Survey
Checkout Extension***



Overview:

Wish to collect valuable feedback from your customers while they make checkouts on your Magento store? This valuable information is crucial for a business as it lets them understand customer demand. Magento by default doesn't allow you to put any survey on your store and this results in the loss of necessary data for store owners.

Introducing a one-stop destination for all your questionnaire needs- the Survey Checkout extension created by Tech9logy Creators. This robust extension enables the admin to add a survey to the checkout page which helps in gaining useful insights about customer experience and products listed on your Magento store. Customers can choose their answers to the questionnaire by clicking on the drop-down menu below the question.

Installation

All you need to do is follow these straightforward steps to install and use the functionalities of our robust extension-

1. From the Zip file (manually)

- Unzip the zip file in ``app/code/``
- Enable the module by running ``php bin/magento module:enable Tech9logy_Survey``
- Apply database updates by running ``php bin/magento setup:upgrade``
- Flush the cache by running ``php bin/magento cache:flush``

2. Using Composer

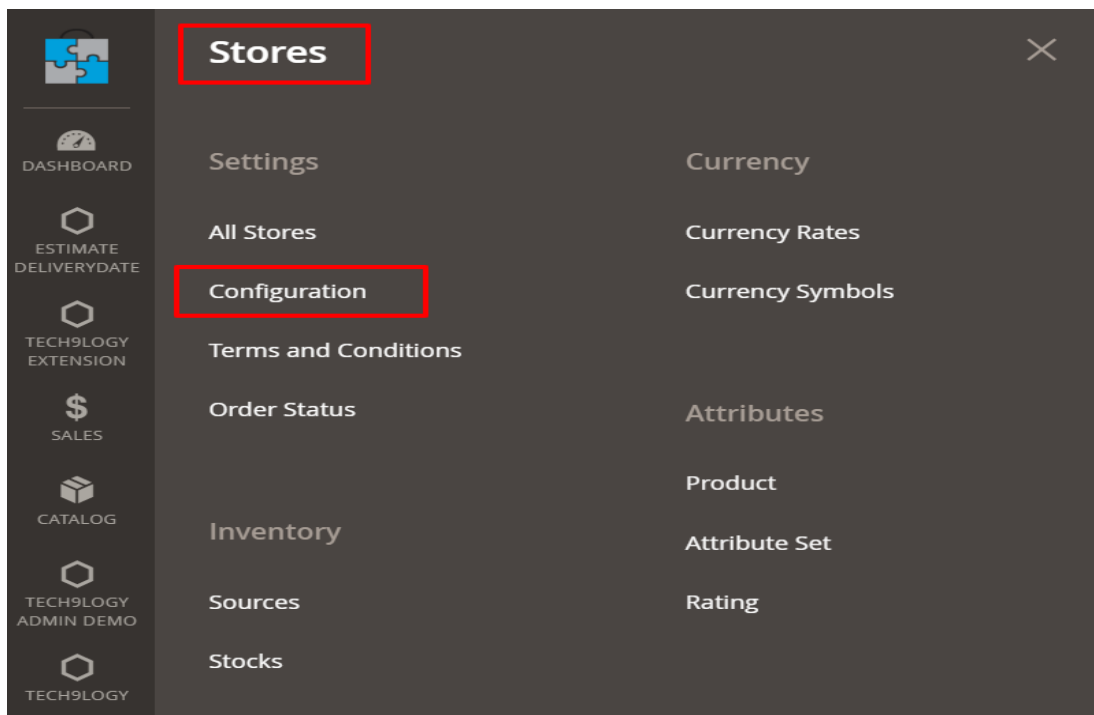
- Make the module available in a composer repository for example:
 - private repository ``repo.magento.com``
 - public repository ``packagist.org``
 - public github repository as vcs
- Add the composer repository to the configuration by running ``composer config repositories.repo.magento.com composer https://repo.magento.com/``

- Install the module composer by running `composer require tech9logy/module-survey-checkout``
- enable the module by running `php bin/magento module:enable Tech9logy_Survey``
- apply database updates running `php bin/magento setup:upgrade``
- Flush the cache by running `php bin/magento cache:flush``

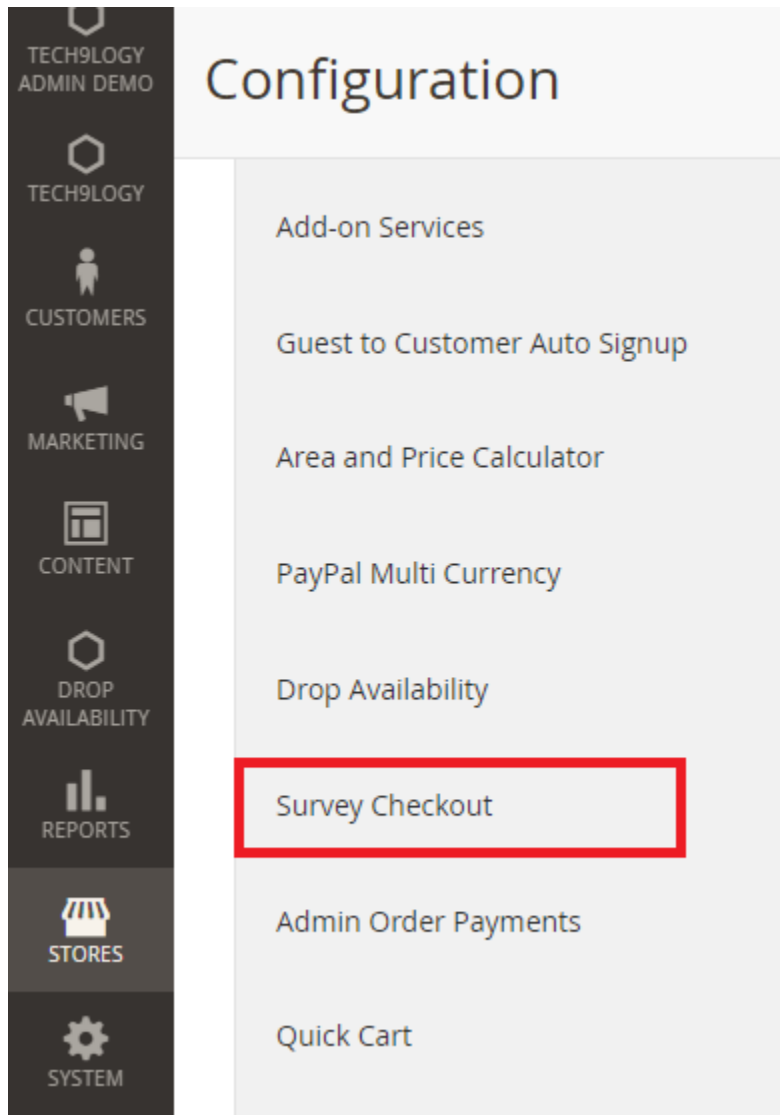
Configuration and Settings

For the configuration of settings as per your business needs, you must follow these steps-

- First, open your Magento 2 Dashboard and click on “Stores”.
- Next, you have to click on Configuration.



- After clicking on the configuration, you will see our brand name “Tech9logy”. You must click on it.



From the given name of the extensions, you must click on “Survey Checkout” to land on its configuration page. Here are the settings you will find on the configuration page of our extension.

1. Enable Survey: The admin can enable or disable the functionalities of this extension from here.

Enable Survey [global] Yes





2. Question 1: Admin can enter the question to be displayed on the survey.

Question 1 [global] How did you hear about this.
This text will display on the frontend.

3. Enable "Other" value: The admin can choose to add an Other option to the dropdown which will allow customers to type customized text as the answer.

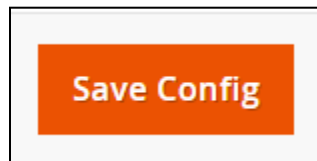
Enable "Other" value [global] Yes
If enabled, users can type free text and "Other" label will be added to dropdown

4. Values: The admin can add values here that will reflect as options on the dropdown answers.

Values [website]	Label	Action
	<input type="text" value="Google"/>	
	<input type="text" value="Youtube"/>	
	<input type="text" value="Facebook"/>	
	<input type="text" value="Instagram"/>	
	<input type="button" value="Add"/>	

Values entered here will appear as labels in feedback dropdown on checkout page

Finally, click on the “Save Config” to save these settings and apply the same to your store.



How to Use the Extension?

Improve user experience and offer products that are in demand by adding a survey to the checkout page of your store. Allow customers to give their valuable feedback by adding the “Survey Checkout” extension to your Magento store. Here’s how the survey will be displayed on the checkout (front end) once you save the configuration.

The screenshot shows the checkout process on Store Tech9logy.com. The progress bar indicates the 'Shipping' step is complete, and the 'Review & Payments' step is next. The 'Shipping Address' form includes fields for 'Email Address' (filled with rubi123@gmail.com), 'Password', and 'First Name'. A 'Login' button and a 'Forgot Your Password?' link are present. The 'Order Summary' shows '2 Items in Cart'. A dropdown menu titled 'How did you hear about this?' is open, displaying options: 'Other', '-- Please Choose --', 'Google', 'Youtube', 'Facebook', 'Instagram', and 'Other'.

Customization

We also offer customization of this extension. You can contact our experts to request customization of this extension as per your business needs. Here are some recommendations to go for while customizing the Survey Checkout Extension-

- Add multiple surveys or survey types to your store's checkout.
- Fully responsive questionnaire for both desktop and mobile screens.
- Deliver Email Notifications regarding surveys to your customers
- Admin can get Reporting & Analytics on different surveys running on their store.
- Add the survey to multiple pages on your store.

Other than these, we also offer customizations as per your business requirements to get the best out of this extension for your Magento store. For any query or customization concern, feel free to connect with our expert via [Skype](#) or email support at support@tech9logy.com

Live Assistance

[Skype](#)

support@tech9logy.com

FAQs

Ques: What is Survey Checkout Extension?

Ans: Survey Checkout Extension is a magnificent tool developed by Tech9logy Store which enables the admin to upload a survey or questionnaire to their Magento store which the visitors or customers can answer.

Ques: How can I edit the question on the survey form?

Ans: You can edit the question and the answer choices from the comprehensive backend provided with our extension.

Ques: I want to add more than one question to the survey. Can I do that?

Ans: Yes, our robust extension allows you to add multiple questions to the survey to ensure you get comprehensive details about user experience.

Ques: Why should I add the “Others” option to the survey answers?

Ans: It's not possible for the Admin to add the exact answer to the poll. Here, it becomes necessary to add the “Others” option so that the user can add the exact answer as per their preferences.

