User & Installation Guide of GeoIP Currency Switcher

Overview

Are your customers facing issues while accessing your store in foreign countries due to the fixed default base currency?

Magento requires you to set up a default store currency and displays the same currency everywhere regardless of the user’s country. This frustrates international customers as they are required to manually convert the listed price of products into their home country’s currency and then proceed to checkout. Most visitors prefer exiting the store than manually calculating the prices of different products.

It’s time to update your store and provide customers with an immense user experience. Install the GeoIP Currency Switcher extension developed by Tech9logy Creators today. Our extension enables your customers to view the store’s product prices as per their current GeoIP location. This enhances the checkout process and effectively raises conversion rates.

Key Features

- Overcome the default base currency limitations set by Magento
- Allow customers to view the product prices in the local currency through their GeoIP location
- Promotes International Trading
- Enable customers to checkout using their preferred currencies
- Reduce Cart Abandonments
- Enhances customer experience

You are required to follow these simple steps to install and use the functionalities of our robust extension-

1. **From the Zip file (manually)**
   - Unzip the zip file in **`app/code/`**
   - Enable the module by running **`php bin/magento module:enable Tech9logy_CurrencySwitcher`**
   - composer require geoip2/geoip2
   - Apply database updates by running **`php bin/magento setup:upgrade`**
   - Flush the cache by running **‘php bin/magento cache:flush`**

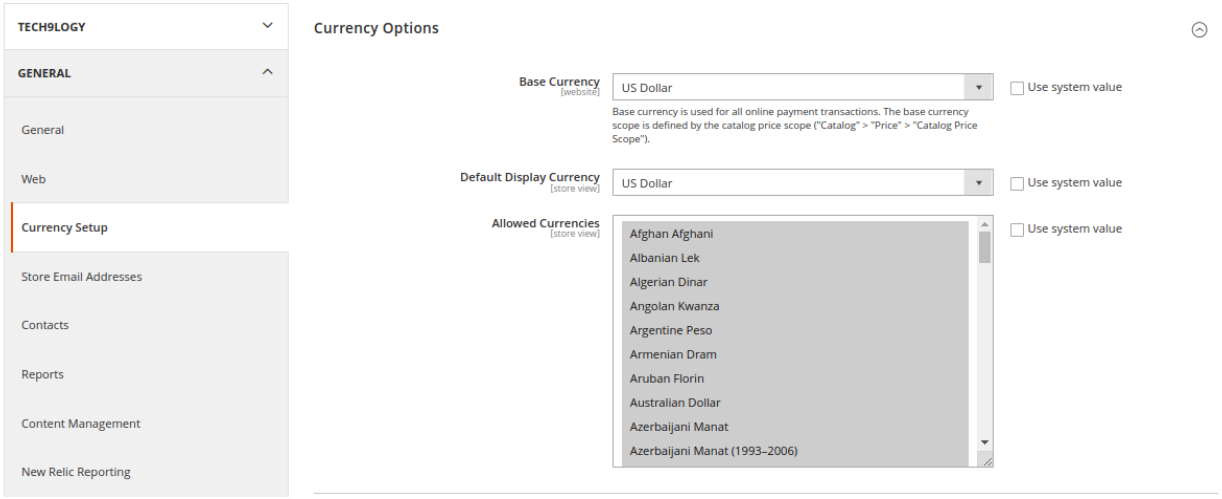
2. **Using Composer**
   - Make the module available in a composer repository for example:
     - private repository **`repo.magento.com`**
     - public repository **`packagist.org`**
     - public github repository as vcs
   - Add the composer repository to the configuration by running **`composer config repositories.repo.magento.com composer https://repo.magento.com/`**
   - Install the module composer by running **`composer require tech9logy/module-geoip-currency-switcher`**
   - enable the module by running **`php bin/magento module:enable Tech9logy_CurrencySwitcher`**
   - apply database updates running **`php bin/magento setup:upgrade`**
   - Flush the cache by running **`php bin/magento cache:flush`**

Notes

- This extension does not work on the local environment.

Configuration and Settings

- First of all, you need to set up currency for the extension. For this, click on **Stores > Configuration > General > Currency Setup**.

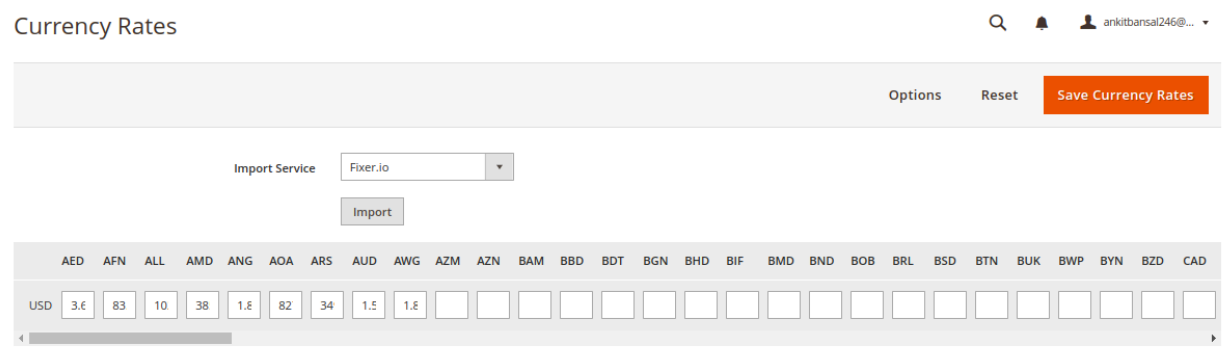


Here are the options you'll find on the currency setup page-

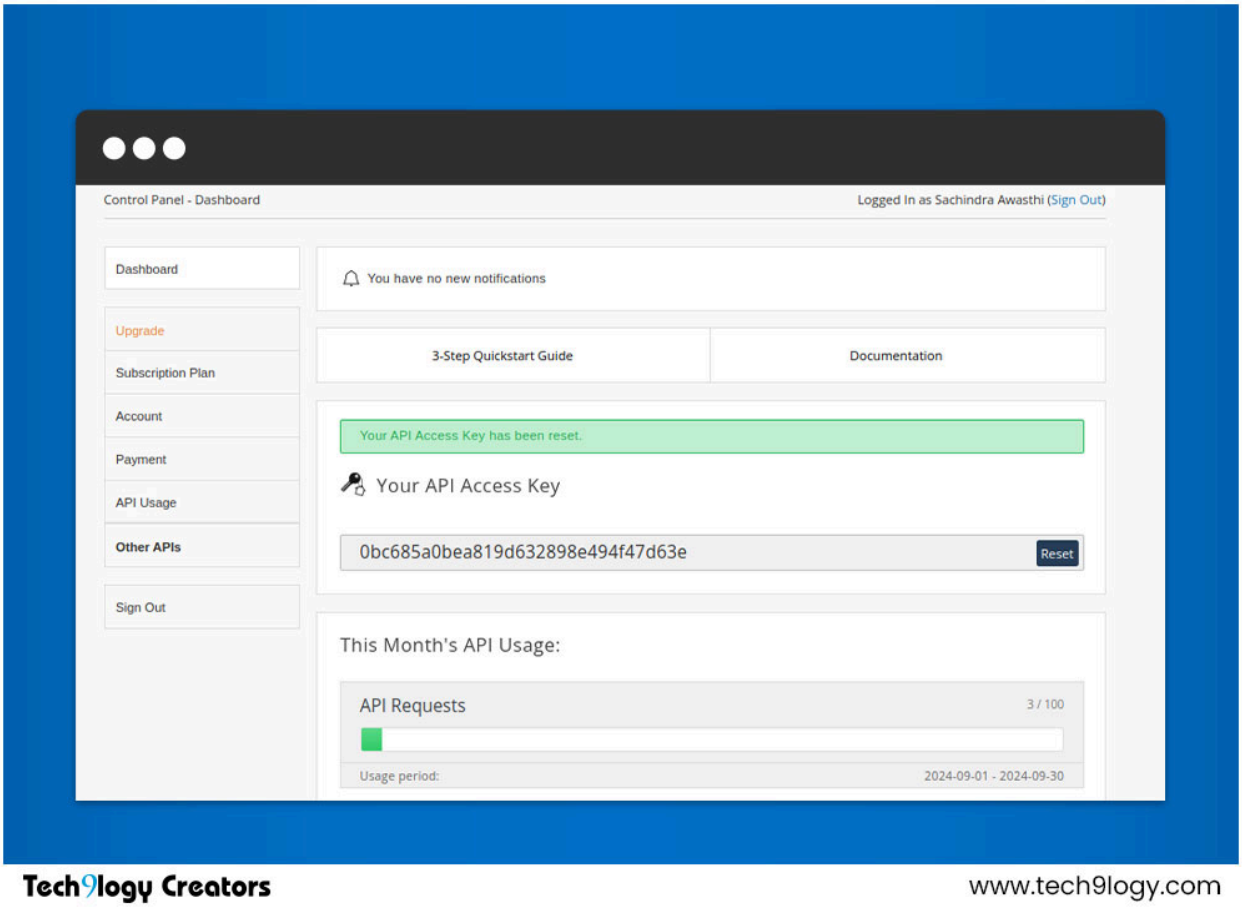
1. Base Currency- This will be the base currency of your store. If a customer visits your store, the prices will be displayed in the base currency by default.
2. Default Display Currency- Set the default display currency to allow customers to display prices as per your currency preferences.
3. Allowed Currencies- It's the admin choice to select the currencies they wish to display on their Magento store. You can also choose to select all currencies.

After this, click on the "**Save Config"** to save these settings.

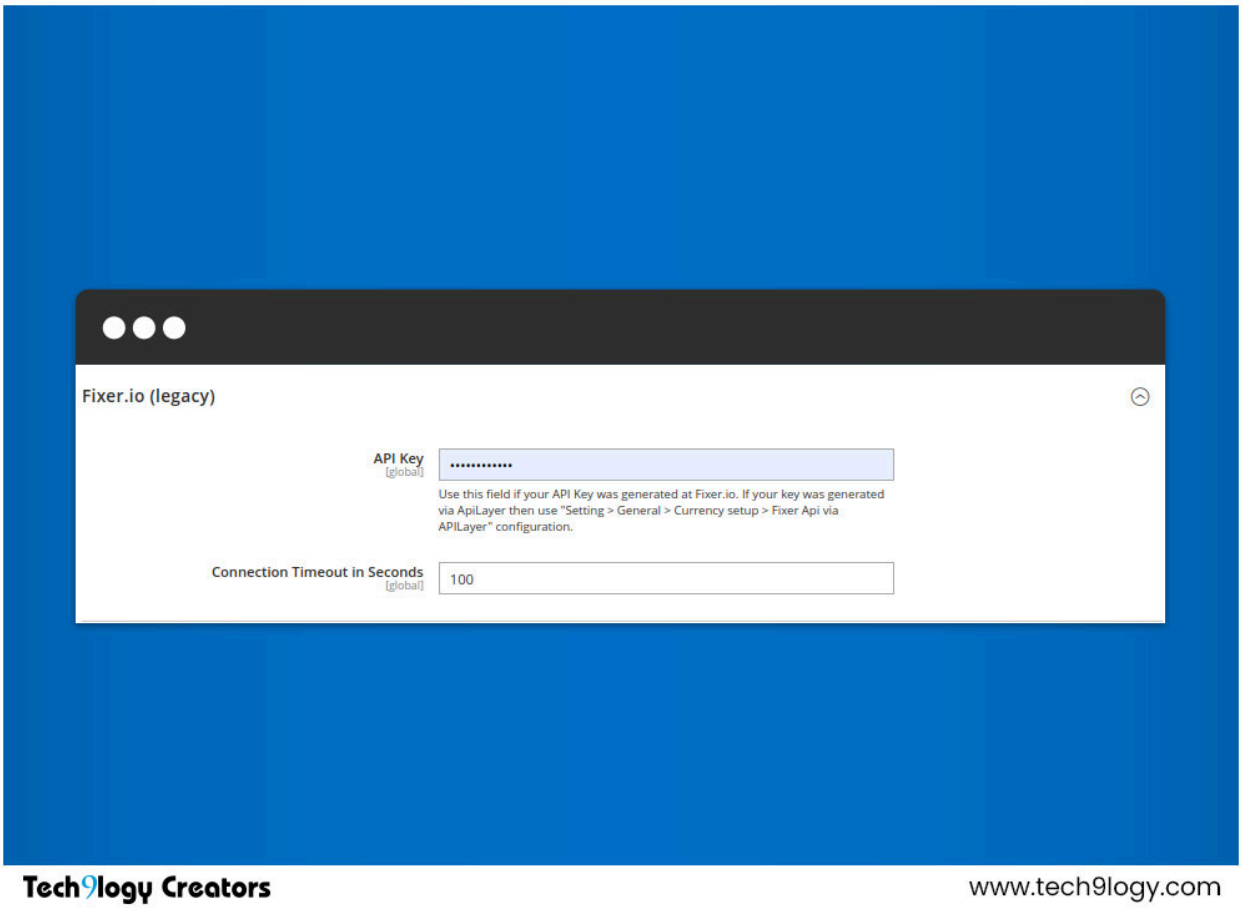
- Admin is required to enter the currency rate by clicking on **Store > Currency Rates** under the Currency section. Here the admin will find different currencies. You need to enter the currency rate for each currency separately in the dedicated section as per the set default currency of your store.



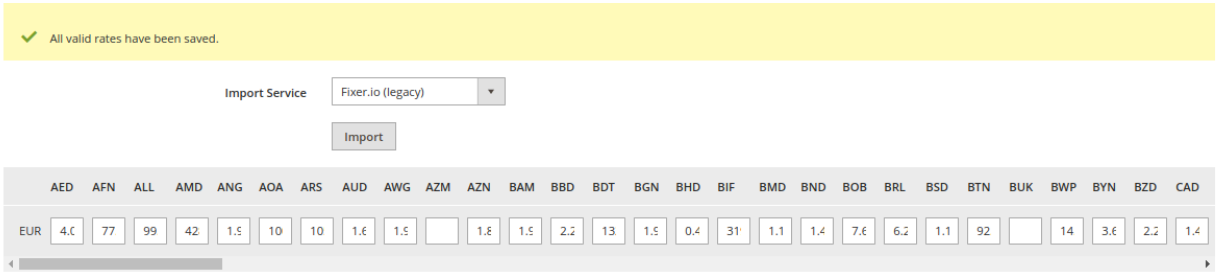
After setting the currency rate, the admin can go to the configuration part.
You can also import the currency rates with the help of fixer.io currency converter api key.
For this firstly you need to fixer.io account and its API key



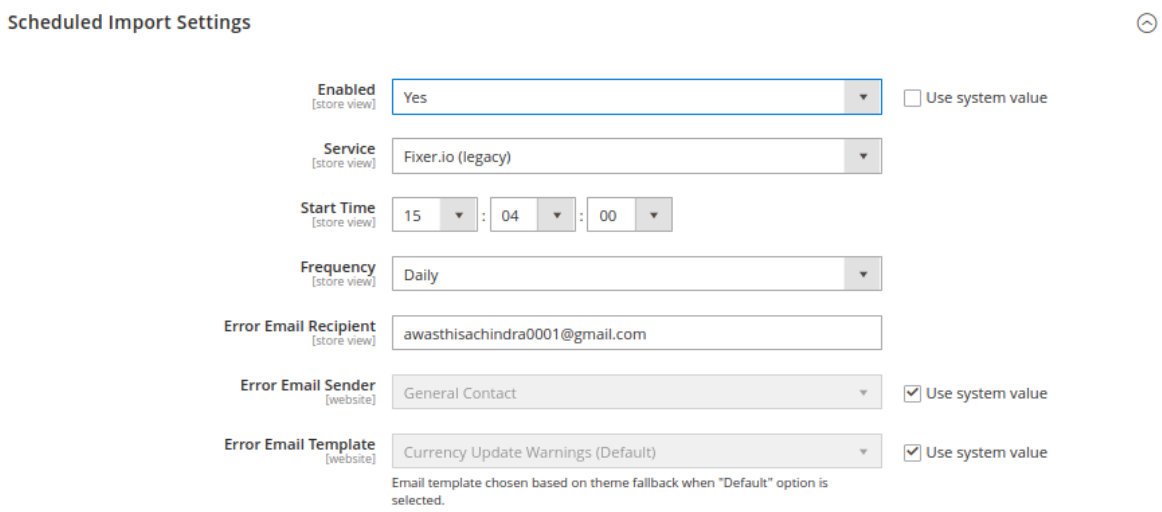
After creating the api key you need to place this api key on the **Stores > Configuration > General > Currency Setup**



After this you can import the currency rates in bulk in the **Store > Currency Rates** under the Currency section

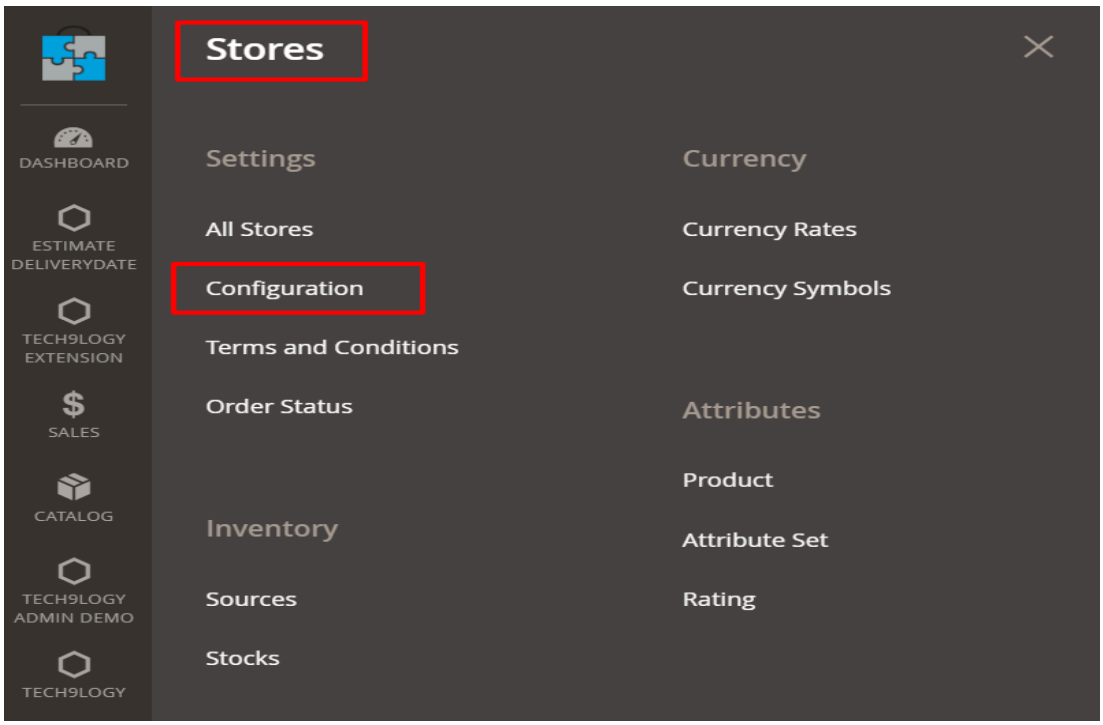


You can also schedule the cron to import the currency rates.
For this you need to go to the **Stores > Configuration > General > Currency Setup > Scheduled Import Settings**

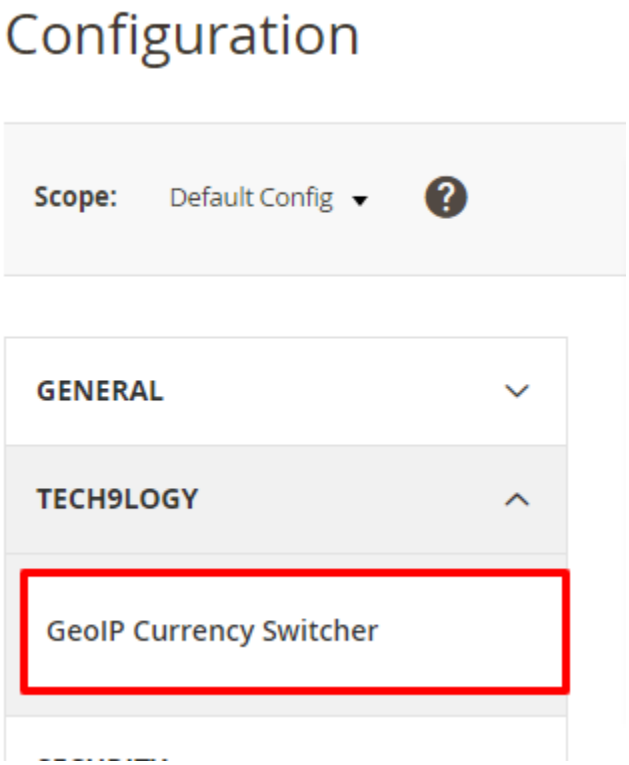


Here are simple steps to follow to configure the settings as per your preferences of our GeoIP Currency Switcher Extension-

- First, you must visit your Magento 2 Dashboard and click on “Stores”.
- Next, you need to click on Configuration.



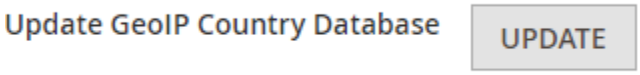
- After clicking on the configuration, you will see our brand name “Tech9logy”. You must click on it.



From the given options, you must select “GeoIP Currency Switcher” to land on its configuration page. Here are the settings you will find on the configuration page of our extension.

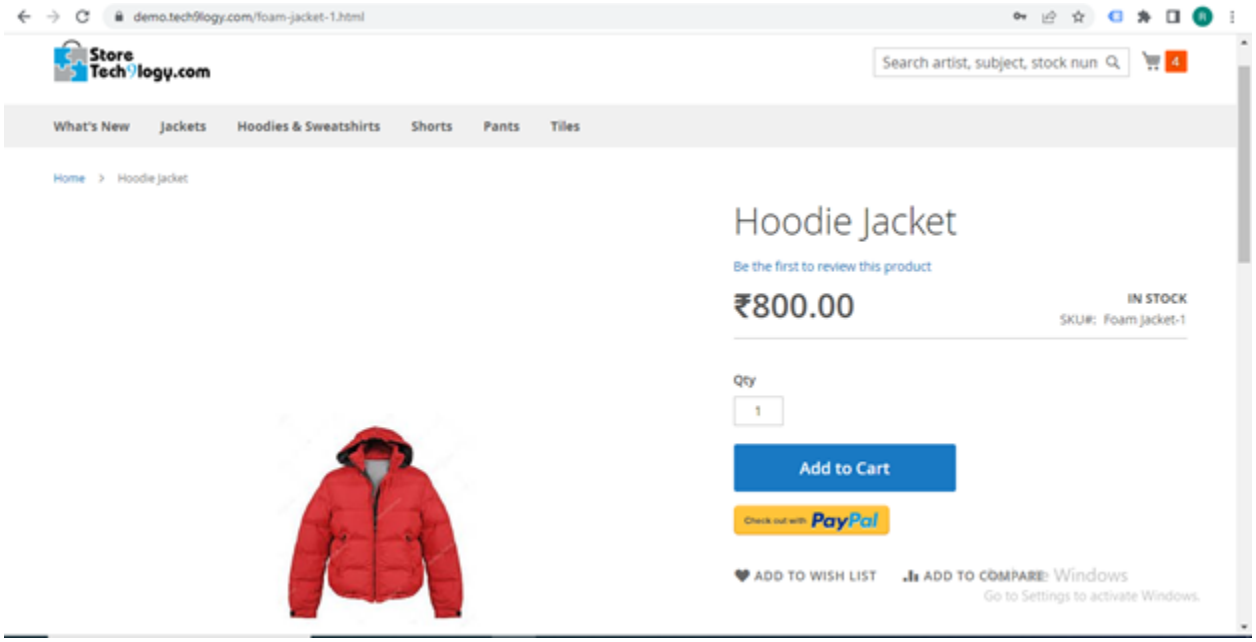
1. GeoIP Currency Switcher: Admin can enable or disable the functionalities of this extension as intended from here.

2. **Update GeoIP Country Database:** After enabling this extension, the admin must click on the “Update” button to allow customers to view product prices in their preferred

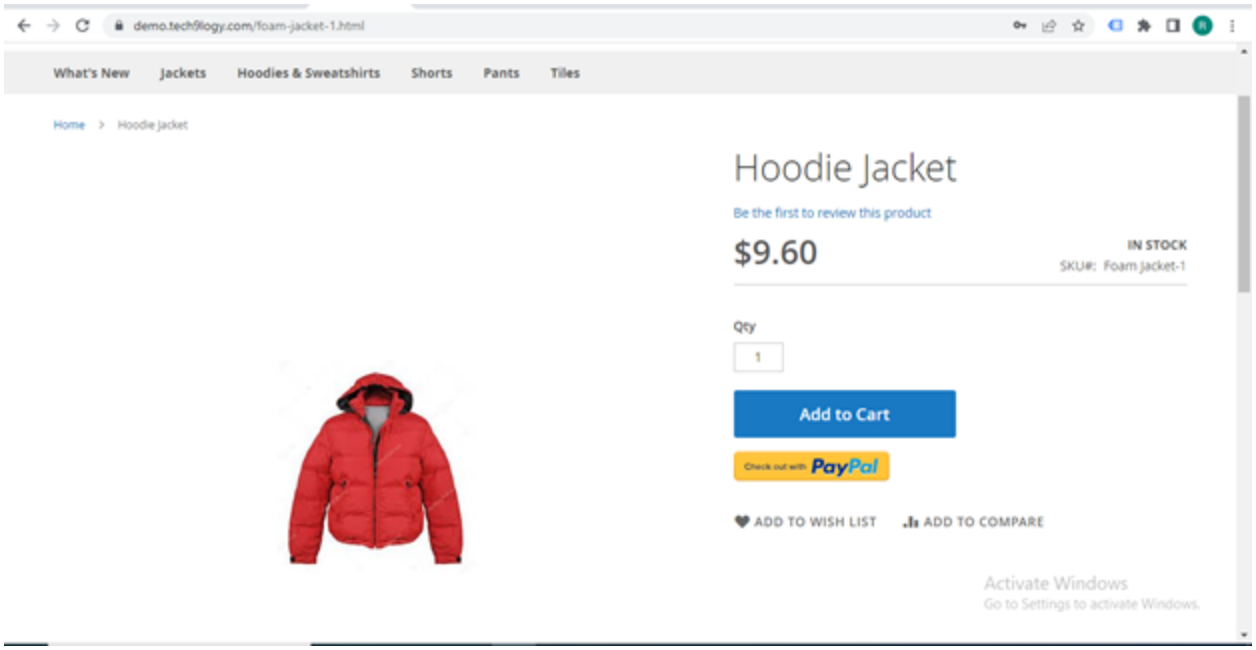


How to Use This Extension?

Once you are done with the configuration of the GeoIP Currency Switcher extension, your store will automatically reflect product prices as per the customer’s GeoIP location. The extension effectively converts the price of products listed on your store and allows customers to initiate payments in their preferred currencies. Have a look at some front-end screenshots post configuring the GeoIP Currency Switcher-



Page visit from India.



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Customization

We also provide customization options for this robust extension. You can contact our experts to request customization of this extension as per your business needs. Some ideas you can go with while customizing the GeoIP Currency Switcher are listed below-

- Add more currencies as per your served countries
- Theme compatible design
- Mobile Compatibility

Moreover, we can cover all the requirements as your business operates. For any query or customization concern, feel free to connect with our expert via Skype or email support at support@tech9logy.com

Live Assistance

Skype
support@tech9logy.com

FAQs

Ques: What is GeoIP Currency Switcher Extension?
Ans: GeoIP Currency Switcher is an exclusive extension developed by Tech9logy Creators that allows your customers to view the store's product prices as per their current GeoIP location and checkout using the same currency.

Ques: Can I update the GeoIP Country Database of this extension?
Ans: You can update the GeoIP Country Database by heading to the comprehensive backend provided with this extension. Here, you are required to click on the 'Update' button.

Ques: How does this extension improve the user experience?
Ans: The GeoIP Currency Switcher extension enables your customers to view your store's listed products in their local currency. Therefore, the need to convert the prices as per their preferences is eliminated which ultimately boosts the customer experience.

Ques: I would love to avail of customization of this extension. Do you provide the same?
Ans: Yes, we do offer customization services on our extension as per your business needs. You can contact our experts by mail or phone and convey to them your requirements.